



**BRONSWICK BENJAMIN**  
CERTIFIED PUBLIC ACCOUNTANTS & ADVISORS



## **Value Reconstruction: Rebuilding Company Value**

Helping businesses get back to business post COVID-19

# COVID-19 Has Created Financial Disruption.

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## Value Reconstruction: Rebuilding Company Value.

Our firm has created a process to help businesses:

- Assess risk
- Understand the relief packages
- Review operations
- Evaluate revenue generation ideas
- Create a growth plan
- Develop the strategy to reestablish or sustain a healthy organization





# The Solution.

## Create a Restructuring & Growth Blueprint.

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Our Value Reconstruction: Rebuilding Company Value walks you through a comprehensive process to develop your unique **Growth Blueprint**.

The **Growth Blueprint** will expedite efforts to increase profitability, while balancing risk and ensuring performance tracking tools are in place.



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# Phased Approach.

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Our Value Reconstruction Services Includes 3 Phases:



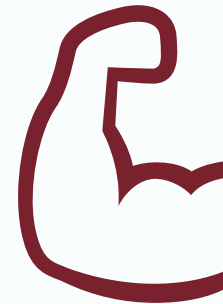
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**Recovery.**



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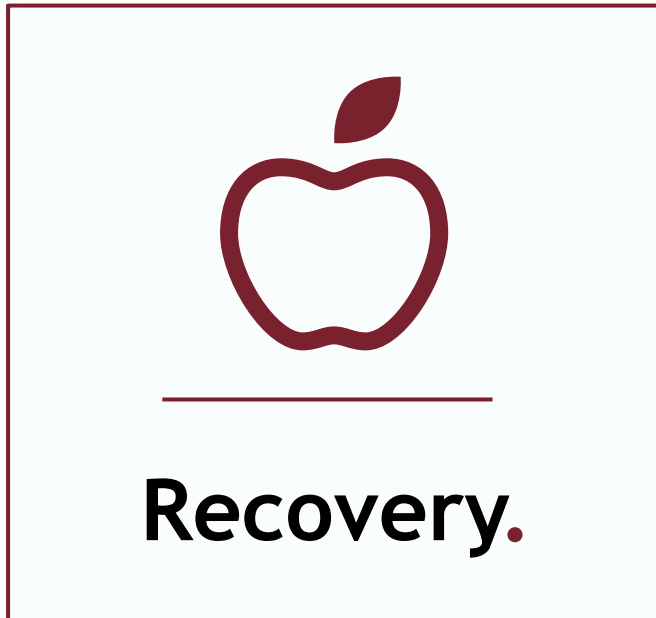
**Stability.**



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**Growth.**

The objective is to help you return to business as usual and strengthen your efforts moving forward.



Ensuring the company is viable and evaluating short-term options.

### Examples include:

- Understanding the stability and risk in revenue
- Evaluating and accessing the tax relief impact
  - Paycheck Protection Plan
  - Credits for employees absent due to illness or other reasons due to COVID-19
- Overall risk; including debt and loan analysis
- Workforce retention and analysis including:
  - Labor costs: what-if modeling on layoffs versus pay reductions
  - Benefit cost reduction modeling if there are layoffs and/or wage cuts



Measuring performance once Recovery actions have been conducted.

### Examples include:

- Reviewing or adjusting critical success factors (CSFs)
- Key performance indicator (KPI) tracking
- Cash-flow reports
- Ongoing financial modeling
- Forecasting revenue and expense projections
- Budget-to-actual variance analysis
- Workforce preservation and utilization
- Contingency planning



Evaluating methods to develop more business and expand prospecting.

### Examples include:

- Evaluating other services and products
- Examining pricing ideas
- Reviewing additional existing customers needs
- Enhancing outreach to new prospects
- Strengthening existing referral source relationships
- Considering alternative referral sources
- Developing new messaging
- Increasing selling skills of more employees
- Considering the use of mergers and acquisitions



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# Insightful CPA Firm Support

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- **Tax:** Compliance & Strategic Tax Planning
- **Financial Reports:** Audits, Reviews, Compilations & Management Reports
- **Accounting Services:** Complete Outsourced Accounting to Staff Oversight
- **Advisory Support:** Solutions to Help Achieve Your Goals & Develop New Insight

## How Can We Help?

[www.Bronswick.com](http://www.Bronswick.com) (312) 692-8300